



COMMUNITY WORKSHOP #3

PLAN FOR GROWTH



Workshop Agenda

- 9:00 Welcome
- 9:05 General Plan Status Report
- 9:10 Growth, Trends, and Gilroy
- 9:30 Introduction to the exercises
- 9:45 Workshop Exercises
- 12:15 Summary and Next Steps
- 1:00 Close

The General Plan

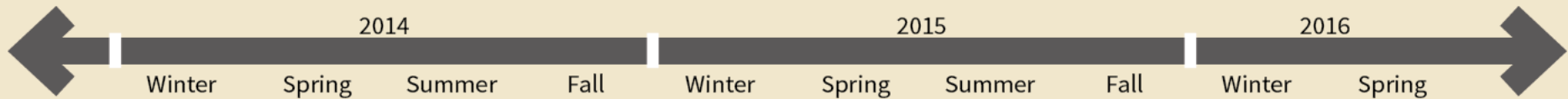
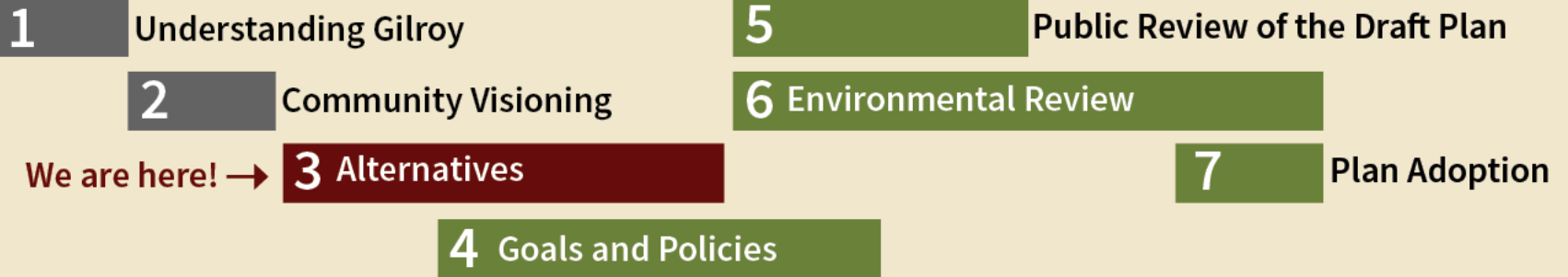
- Long-term plan (15-25 years) for growth and development in the community
- Addresses a range of topics, including:
 - Land use
 - Transportation
 - Economic development
 - Housing
 - The environment

The General Plan

- A general plan consists of three main parts:
 - Background report
 - Vision and guiding principles
 - Goals, policies and implementation programs

Where We Are Now

The Gilroy General Plan Process



Community Engagement So Far

Outreach

- 2 Community workshop
- 7 GPAC meetings
- 11 Latino stakeholder interviews
- 3 Community group meetings
- 1 Youth Commission meeting
- Information Booth at Glen View School Resource Fair
- Website (Gilroy2040.com)
- Town Hall Forum (townhall.gilroy2040.com)

Bi-lingual Publicity

- Press releases to:
 - Newspapers
 - Radio stations
 - TV stations
- Emails
- Flyers
- Utility inserts
- Newsletters



Milestone Documents So Far

**GILROY 2040 GENERAL PLAN
BACKGROUND REPORT**

PUBLIC REVIEW DRAFT - APRIL 2014

**2015-2023 HOUSING ELEMENT
POLICY DOCUMENT**

PUBLIC REVIEW DRAFT - MAY 2014

**GILROY 2040 GENERAL PLAN
DRAFT VISION AND GUIDING PRINCIPLES**

Prepared by the Gilroy General Plan Advisory Committee
May 14, 2014

Draft Vision Statement

In 2040, Gilroy is a diverse and culturally rich community with a small-town feel. Gilroy's economy is thriving, with a healthy business environment and ample job opportunities for residents. Visitors come to Gilroy for its wineries, shopping, festivals, and recreational opportunities. It is well-known throughout the region for its excellent schools, agriculture, and downtown.

The Alternatives Process

- Consider alternative ways of accommodating future growth
- Base case: the existing General Plan
- Two or three cohesive land use alternatives
- Must be consistent with the Vision and Guiding Principles
- Compare impacts: fiscal, environmental, transportation, economic
- A tool for comparing different approaches to accommodating growth

Workshop #3 and the Alternatives Process

- Your input will help the GPAC and planners develop the alternatives
 - Advice on the location and intensity of future growth in the focus areas
 - Advice on the future transportation priorities in the focus areas